

Political Advertising in 2000” Request Form

To request the “Political Advertising in 2000” data collection, including the database and pdf files of the ad storyboards in a 4-CD set, please follow these instructions.

1. Complete the remainder of this form and print it on the letter head of your academic institution.
2. Complete and print the Data Use Agreement.
3. Mail both of these documents along with a \$25 check payable to the University of Wisconsin-Madison to this address:

Wisconsin Advertising Project
Department of Political Science
University of Wisconsin-Madison
110 North Hall, 1050 Bascom Mall
Madison WI 53706

Name: _____

Email: _____

Street Address 1: _____

Street Address 2: _____

City: _____

State/Province: _____

Zip/Post Code: _____ Country: _____

Please allow several weeks for delivery. Direct questions to wiscads@polisci.wisc.edu